

**DORA'S STAR CATCHER SCAVENGER HUNT  
OFFICIAL RULES**

**1. NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**2. Eligibility:** Only Legal residents of the 50 United States and the District of Columbia of any age are eligible to participate in *Dora's Star Catcher Scavenger Hunt* ("Sweepstakes"). Minors who are 1-17 years of age at time of entry must have the written permission of a parent or legal guardian ("Parent/Guardian") to participate in the Contest.

**Void where prohibited or restricted by law.** The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Sponsors (as defined below), Sponsors' parent, subsidiary and affiliate entities and their respective officers, directors, and employees, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, are not eligible. Entrants must fulfill all requirements set forth in the Official Rules and abide by all decisions of the Sponsors and Administrator in order to be eligible for a prize.

**3. Sponsors and Administrator:** The Sweepstakes is Sponsored by MOA Entertainment Company LLC, ("Administrator"), 5000 Center Court, Bloomington, MN 55425 and MOAC Mall Holdings LLC, doing business as Mall of America, ("Sponsors"), 60 East Broadway, Bloomington, MN 55425. The Sweepstakes is administered by MOA Entertainment Company LLC, ("Administrator"), 5000 Center Court, Bloomington, MN 55425.

**4. Agreement to Official Rules:** By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsors and/or Administrator (including but not limited to decisions regarding eligibility of entries, the selection of entrants and winners, and the awarding of prizes), which are final and binding in all matters related to the Sweepstakes. Sponsors reserve the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes if, in Sponsors' opinion, there is any suspected or actual evidence of fraud, tampering, unauthorized intervention, technical difficulties or failures, or any other factor beyond Sponsors' reasonable control that may affect the administration, security, fairness or integrity, or proper conduct of the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that term or any other term in these Official Rules. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision were eliminated from the rules.

**5. How to Enter/Odds of Winning:** To enter, pick up an official entry form at the Guest Service Desk in Nickelodeon Universe. Entry forms will be available *June 19, 2010* through *August 22, 2010* between the hours of 10am and 10pm Central Time ("CT") (Monday-Friday) and 10:30-8pm CT on Sundays. Entry forms are completed by locating five (5) pink and five (5) blue Dora "Star Catchers" (ten total stars) located throughout Nickelodeon Universe and marking the location of the stars on the map included on the entry blank. Limit one entry per person. No photocopied or mechanically reproduced entries will be accepted. If a person submits more than one entry or submits a photocopied or mechanically reproduced entry or entries, the Sponsors may disqualify all entries by that person. All entries must be completed in full and be handwritten. Entries completed with address labels will not be accepted. Upon completion, entries should be deposited in the official entry box at the Guest Service Desk located in Nickelodeon Universe at Mall of America.

As an alternative to completing the official entry form passport, you may enter the Sweepstakes by mailing in a 3"x5" card with your full name, address, city, state, zip code, phone number and email address to *Dora's Star Catcher Scavenger Hunt*, Attn: Events Department, 60 E. Broadway, Bloomington, MN 55425. Mail-in entries will receive the same odds of winning as the official entry form passport entries. Limit one entry per person. No photocopied or mechanically reproduced entries will be accepted. If a person submits more than one entry or submits a photocopied or mechanically reproduced entry or entries, the Sponsors may disqualify all entries by that person. All entries must be completed in full and be handwritten. Entries completed with address labels will not be accepted.

False or deceptive entries or acts, as determined by Sponsors, will render the entrant ineligible. All entries become the exclusive property of Sponsors, and none will be acknowledged or returned. Sponsors assume no responsibility for lost, late or misdirected entries or for human error or technical malfunctions that may occur. Entries are limited to one per person and postal address. Any attempts by the same individual or residents at the same postal address to submit multiple entries will be disqualified.

**All entries must be received by Sponsors on or before *August 22, 2010 at 8 p.m. CT.***

**Odds of Winning:** Odds of winning depend on the number of eligible entries received. The winner will be chosen in a random drawing to take place on or about *August 23, 2010* at Mall of America in Bloomington, MN and will be conducted by an independent judge using randomization methods selected by the judge in his/her sole discretion. Winner(s) will be notified via mail or telephone within 48 hours of the drawing.

**6. Entry Period:** The Sweepstakes begins on *June 19, 2010 at 9:30 am CT* and ends on *August 22, 2010 at 8:00pm CT* (the "Sweepstakes Period"). Entries received after the entry submission deadline or outside the Sweepstakes Period are void. Official time is based on the Sponsors' official clocks.

**7. Winner Notification/Requirements:** Each potential Prize winner will be notified by mail or phone by August 25, 2011. Any potential Prize winner will be required to sign and return to Sponsors, within ten (10) days of the date notice or attempted notice is sent, an Affidavit of Eligibility, General Release & Waiver, and Publicity Release in the form or forms provided by Sponsors (where and to the extent legally permissible) in order to claim the Prize. A Prize must be claimed within twenty-one (21) days of the initial Prize notification to the potential winner, or the Prize will be forfeited. If a potential Prize winner cannot be contacted, or fails to sign and return the applicable Affidavit of Eligibility, General Release & Waiver, and/or Publicity Release within the required time period noted above, the potential Prize winner will be disqualified and forfeits the Prize. If not disqualified, the potential Prize winner must continue to comply with all terms and conditions of these Official Rules, and winning and awarding of the Prize is contingent upon fulfilling all requirements. Failure to comply with these requirements, return of prize notification or Prize as undeliverable, or disqualification of any potential winner for any reason will result in forfeiture of Prize, and the Sponsors will select an alternate winner. If, after selection of three (3) consecutive alternate potential winners, no alternate winner qualifies to receive the Prize, then the Prize will remain un-awarded.

If any potential Prize winner is a minor in his/her state of residence, as a condition to receipt of a Prize, the minor's Parent/Guardian must sign and timely submit the required Affidavit of Eligibility, General Release & Waiver and, where permitted by law, Publicity Release on behalf of the minor, and the Parent/Guardian shall also sign the General Release & Waiver and be personally legally bound by such General Release & Waiver. In Sponsors' sole discretion, the Prize may be awarded to the minor's Parent/Guardian rather than the minor, which Parent/Guardian shall then sign all required documents and assume all the responsibilities of the Prize winner.

**8. Prize(s) and Donor(s): Prize: ONE (1) GRAND PRIZE:** Trip for four (4) to Nickelodeon Suites Resort in Orlando, Florida. Trip package includes roundtrip, coach-class air transportation for four (4) from a major airport near winner's home (determined by Sponsors in its sole discretion) to Orlando, Florida; and three (3) nights accommodations at the Nickelodeon Suites Resort (two room family suite). Approximate Retail Value ("ARV"): \$2,000. Winner must book trip by June 30, 2011 and travel must be completed by August 31, 2011 or prize will be forfeited.

The recipient shall be responsible for travel to and from the airport served by such flights. Not valid with previously purchased trip. Checked luggage fees will be assessed by the airline and are the sole responsibility of the recipient. This certificate may not be combined with any other coupon, certificates, discount, bonus, infant fare, upgrade, or promotional offers/tickets. Travel must be roundtrip. Sponsors will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Any unused portion of the certificate will not be refunded, and cannot be used towards another booking or another service component. Travel and accommodations are subject to availability. Once reservations are confirmed, they cannot be changed. Travel is subject to the terms and conditions set forth in this Contest, and those set forth by the Sponsors' airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground

transportation, meals, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Travel restrictions, conditions and limitations may apply.

No replacements, substitutions, returns, refunds or exchanges of Prizes. Prize may not be transferred. Blackout dates apply, and travel is subject to availability at time of reservations, and peak travel dates may be restricted. Winner is solely responsible for reporting and paying any and all applicable federal, state and local taxes, and for any and all other costs, assessments, expenses, and fees associated with Prize award, receipt and use.

Winner will not receive difference between actual and approximate retail value. Sponsors make no warranties concerning any component of a Prize that is not provided directly by Sponsors. Prize is non-transferable and not redeemable for cash, and no substitution will be made unless Sponsors, in its sole discretion, determines otherwise. Sponsors reserve the right to substitute a Prize for one of equal or greater value, including cash, in Sponsors' sole discretion, if a Prize should become unavailable for any reason. If a Prize allows the winner to share the Prize with guests, Sponsors may require each of the winner's guests to sign and return a General Release & Waiver and Publicity Release, as a condition for use of any component of the Prize. If a guest is a minor in his/her state of residency, the minor's parent or legal guardian must verify and confirm his/her agreement to the General Release & Waiver and Publicity Release in order to participate in the use of any component of the Prize.

**9. Release/Publicity Consent:** As a condition to receipt of a Prize, winner agrees to sign a General Release & Waiver releasing Sponsors and its parent, affiliate, subsidiary entities, its merchants, and their respective agents, employees, suppliers, and advertising/promotional and judging agencies (the "Sponsors Group") from any and all liability whatsoever for injuries, damages or losses to persons and/or property which may be sustained in connection with the Sweepstakes or the Prize. If a Prize winner is a minor in his/her state of residence, the Prize may be awarded in the name of the parent or legal guardian (in the sole discretion of Sponsors), and such Parent/Guardian will be required to fulfill all eligibility and other requirements necessary, as determined by Sponsors, to claim the Prize. As a condition to receipt of any Prize, winners (or their Parent/Guardian in the case of minors) may be required to sign affidavits/disclaimers and tax forms, and winners (or Parent/Guardian in the case of minors) are responsible for any and all costs, taxes, assessments, expenses, and fees associated with the Sweepstakes and Prize award, receipt and use. Except where prohibited by law, winners consent and agree to the use of their names, city and state/country, photographs, likeness, submission(s), statements, video, and voices for broadcast, marketing and promotional purposes in any media (including, without limitation, online) by Sponsors and its promotional agencies, Sweepstakes partners, designees, successors and assigns, before, during and after the Sweepstakes, without compensation or right of review, attribution, or notice, in perpetuity. Winners (or their Parent/Guardian in the case of minors) may be required by Sponsors to sign a Publicity Release (where not prohibited by law) regarding such consent as a condition to receipt of a Prize.

**10. General Conditions:** Sponsors reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failure, computer virus, tampering, unauthorized intervention, or any other factor beyond Sponsors' control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsors in its sole discretion. Sponsors, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and/or civil law, and, should such an attempt be made, Sponsors reserves the right to prosecute and/or seek damages from any such person to the fullest extent permitted by law. Sponsors' failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. Sponsors is not responsible for incomplete, illegible, misdirected, misprinted, late, or lost entries or Prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties, or other errors of any kind or nature; or for the incorrect or incomplete capture of information, or the failure to capture any information. No mechanically reproduced, illegible, incomplete, forged, software-generated or otherwise multiple entries will be accepted. If any dispute regarding identity of any winner cannot be resolved to Sponsors' satisfaction, that entrant/potential winner will be disqualified.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the Federal District Court of Hennepin County, Minnesota; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

**12. Governing Law:** The Sweepstakes is governed by the laws of the State of Minnesota, without regard to any choice of law provisions. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsors in connection with the Sweepstakes and/or any Prize, shall be governed by, and construed in accordance with, the laws of the State of Minnesota without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

**13. Entrant's Personal Information:** All personal information collected from entrant is subject to the Sponsors' Privacy Policy except to the extent waived by a winner through agreement to a Publicity Release.

**14. WINNERS LIST/OFFICIAL RULES:** For a complete list of winners and/or copies of the Official Sweepstakes Rules, send a self-addressed, stamped envelope to: Mall of America, Attn: Events Department, 60 E. Broadway, Bloomington, MN 55425. All such requests must be received within six (6) weeks after the end of the Sweepstakes. These Official Rules will be posted on the Website during the Sweepstakes Period. All questions regarding the Sweepstakes can be referred to Jennifer Renstrom, Mall of America PR Department at [jrenstrom@mallofamerica.com](mailto:jrenstrom@mallofamerica.com).